

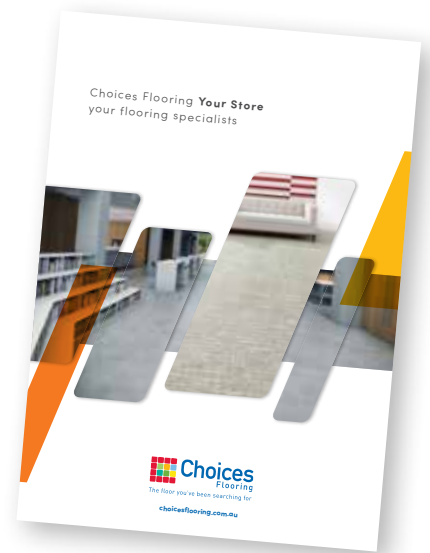
Personalised Profile Booklet

order form

Store Name: _____

Store Contact: _____

Date: _____



**Please complete the below sections
– this information is required to personalise your booklet:**

Store Profile (page 3)

1. 140 words describing an overview of your business
(emailed to marketing@choicesflooring.com.au)

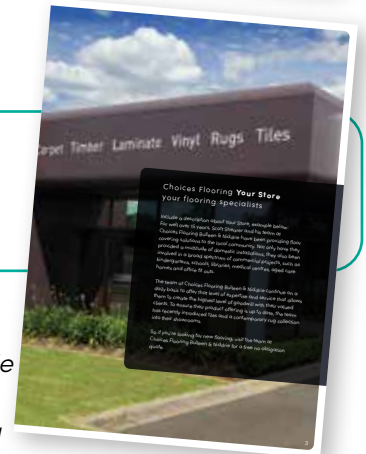
Example store overview:

For well over 15 years, Scott Shearer and his team at Choices Flooring Bulleen & Niddrie have been providing floor covering solutions to the local community. Not only have they provided a multitude of domestic installations, they also been involved in a broad spectrum of commercial projects, such as kindergartens, schools, libraries, medical centres, aged care homes and office fit outs.

The team at Choices Flooring Bulleen & Niddrie continue on a daily basis to offer that level of expertise and service that allows them to create the highest level of goodwill with their valued clients.

To ensure their product offering is up to date, the team has recently introduced tiles and a contemporary rug collection into their showrooms.

So if you're looking for new flooring, visit the team at Choices Flooring Bulleen & Niddrie for a free no obligation quote.



Our Local Approach (page 4)

2. 60 words describing the benefits of being a locally owned and operated store
(emailed to marketing@choicesflooring.com.au)

Example description:

At Choices Flooring Bulleen & Niddrie, we're better equipped with the local knowledge, local work force and services to manage any project from start to finish.

Our services don't stop once the floor has been installed. Being local means that we are readily available to address any issues and provide regular maintenance to maximise the life of your floor.



Optional:

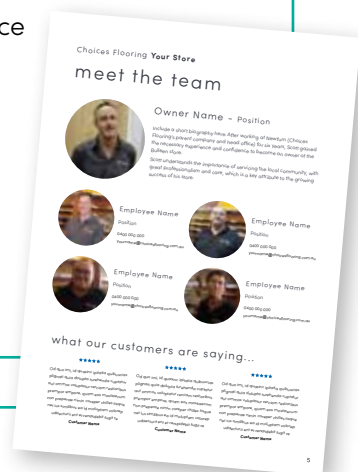
- 2 – 4 examples (Images and project names) of commercial jobs you have completed
(emailed to marketing@choicesflooring.com.au)

Please note: All images must be supplied in print quality and you must have written permission to use these images. Images of kindergartens, schools, playgrounds or any other spaces for children must not feature children in the images.

3. Meet the Team (page 5)

- Provide the store owners name, position and a brief description of their experience (emailed to marketing@choicesflooring.com.au)
- Provide the names, positions and contact details (optional) of all team members you would like to feature in the brochure (emailed to marketing@choicesflooring.com.au)
- Provide one image of all team members (emailed to marketing@choicesflooring.com.au)

Please note: Images must be print quality. We recommend team member images are taken in the same location within your store and all team members are in your store uniform.



4. Customer Reviews (page 5)

- Provide 3x positive customer reviews (screenshots or links) (emailed to marketing@choicesflooring.com.au)

5. Please advise how many booklets you would like to print:

- 100 - \$765.45 (\$7.65 per book) + GST
- 250 - \$1,323.64 (\$5.29 per book) + GST

Please send all content to the **Marketing & Online Team** at Central Office at marketing@choicesflooring.com.au

Please note: Your booklets will arrive within 14 business days of final artwork approval.