



commercial



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meet the commercial team



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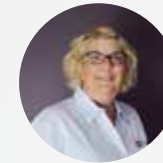
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commercial & insurance administration

Australasian Network with a localised focus

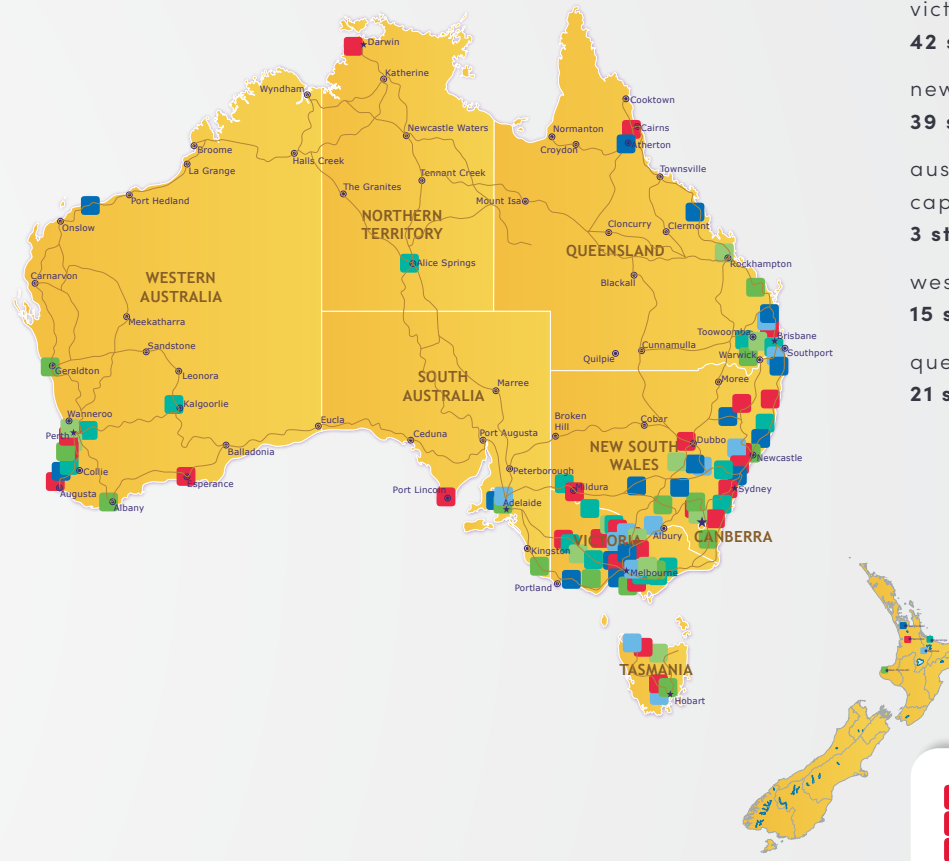
At Choices Flooring, we operate in over 140 locations across Australasia with a localised approach.

Being local means that we are readily available to assist with any future projects, queries, or maintenance our customers new floor may require. Our Choices Flooring stores are equipped with the local knowledge, work force and services to manage any project from start to finish.

Choices Flooring has arguably become the most progressive retail floor coverings group and a major force within the industry.

affiliations

Choices Commercial Flooring is a proud member of the following associations:



victoria

42 stores

new south wales

39 stores

australian

capital territory

3 stores

western australia

15 stores

queensland

21 stores

south australia

11 stores

tasmania

7 stores

northern territory

2 stores

new zealand

5 stores



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Flooring

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gallery



Clockwise from top left: Botanic Homes (Home Builders) - Installed by Choices Flooring Narre Warren; Bayswater Secondary College (Education) - Installed by Choices Flooring by Smiths; Hudsons Coffee Melbourne Airport (Retail) - Installed by Choices Flooring Moorabbin; Sunshine Hospital (Healthcare) - Installed by Choices Flooring Niddrie; Limestone Bar (Hospitality) - Installed by Choices Flooring Moorabbin; Gibraltar Hotel (Hospitality) - Installed by Choices Flooring Southern Highlands;

community
focus &

apprentice
scheme



The Newfurn Training Academy is the peak specialist training provider for the floor covering industry offering the leading Apprenticeship Program for new flooring installers, Trade Card accreditation for experienced flooring installers and Master Class professional development opportunities for flooring installers, workplace trainers, sales consultants, and store owners.

The Academy is in a unique position of having direct support from the major Australian and International flooring manufacturers and distributors – our Alliance Partners. With the assistance of our Alliance Partners, the Academy has access to the best specialist trainers in the flooring industry as well as the latest information on product developments, installation techniques and industry trends to ensure that all our professional development is always of the highest standard.

Over the past few years there has been many Residential Workshops and Project Management Courses, whereby Apprentices took part in two days of classroom training, which provided them with the knowledge to undertake the range of skillsets needed to become a professional Flooring Installer. This was followed by three days of extensive hands on practical learning, one of which was at the Progress Community Hall in Coolaroo (VIC).

A fundamental aspect of the Residential Workshops is having the apprentices learn whilst providing support to the local community. As a result, the apprentices put their training into practice by replacing the old sheet vinyl, concrete and tiles with practical and hard wearing flooring solutions such as broadloom patterned carpet, safety vinyl, vinyl planks and rubber tiles at no cost to the hall.

At the conclusion of the two-year training program each apprentice will continue to be mentored by their employer and workplace supervisor. This will be supported by Digido, Newfurn's revolutionary online learning application that will enable each apprentice to access their learning resources and submit assignments and evidence of competence via mobile technology.



group project
experience:

home
builders

National and state based builders often
require a local approach to the supply
and installation of floor coverings
in metro and regional areas across
Australia and New Zealand.

At Choices Commercial Flooring we are
well equipped to service national and state
based builders, offering fixed supply and
installation rates in all Australasian states
and territories.

customers
include:



**group project
experience:**

**facility
management &
maintenance**
including - health,
education & airports

**At Choices Commercial Flooring we
understand the difficulties and realities of
facility and project management.**

Our exceptionally experienced network of stores in metro and regional areas are well equipped with the local knowledge and workforce to project manage and install floor coverings.

With the purchasing power of Australasia's most progressive flooring retail group, we're able to offer practical and stylish flooring solutions.

customers
include:



group project
experience:

corporate
offices &
hospitality

Specialising in the project management
and installation of floor coverings within
corporate and hospitality environments
is a service many of our retailers pride
themselves on.

So not matter how big or small the project
may be, we'll help our clients find the floor
they've been searching for.

customers
include:



group project
experience:

retail

At Choices Commercial Flooring we have
an international network, with a high
concentration of stores in regional areas
– in every state and territory, and New
Zealand

Our international network makes us
well equipped to service the needs of
international retailers and shop fitters
requiring local project management,
supply and installation of floor coverings.

customers
include:



group project
experience:

insurance

Our preferred supplier status with key insurers across Australasia has our Commercial Management Team process over 9,000 insurance claims each year, which are allocated to our trusted member retailers throughout Australasia.

This delivers an annual value of over \$10 million of floor covering replacement work each year.



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customers
include:





carpet - broadloom



carpet - tiles



timber & bamboo



laminate



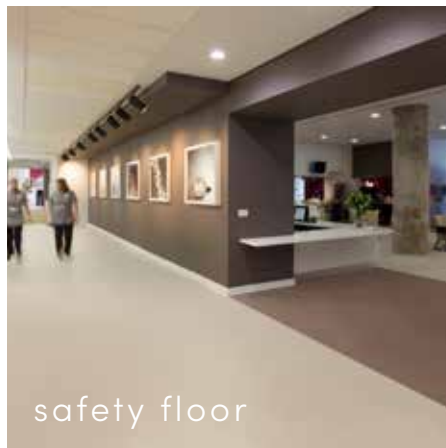
luxury vinyl



tiles



sheet vinyl



safety floor



rubber flooring

commercial products

We help our clients create and manage interior solutions that meet both practical and visual requirements.

From home builders, corporate offices, hospitality and retail, to major facility environments, including airports, health and education facilities, we help our clients find the floor they've been searching for.

We start the process by listening to what our clients want, learning about their vision, and understanding how the space is to be used. Based on this knowledge, we will then recommend the best flooring solutions. So no matter how big or small the project may be, we're dedicated to helping our clients achieve their vision.



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Information correct at time of printing November 2020

